

The CISM 70th Anniversary Day Logo Contest Regulations



1. The competition

- Competition participants will submit logo designs to represent the 70th Anniversary CISM – Conseil International du Sport Militaire. That special logo shall feature the 70 years of CISM but must contain the CISM emblem or at least its acronym.

- The competition opens on 1 July and closes on 31 August at noon. CISM will publish all the submitted logos on a dedicated album “CISM 70th Anniversary Logo Contest” on the CISM Facebook page.

At the beginning of October, CISM will announce the winner and send the logo to all nations with clear instructions that throughout the year 2018, the winning logo will substitute the “classical one” of CISM in all CISM publications, but also among our Member nations.

2. Who is eligible:

This contest is open to any CISM Member Nations. Each Member Nation can submit only one logo through its Chief of Delegation.

3. Judging panel:

CISM President, CISM Secretary General, CISM HQ Directors, CISM Media and Communication Assistant will compose the Judging Panel that will vote for the best logo.

4. Prizes:

- The winning logo chosen by the Judging Panel will receive an 9.7-inch iPad Pro 256GB Wi-Fi (799\$).

- The most “liked” logo on the CISM Facebook page will win an iPad mini 4 128GB Wi-Fi (399\$). In case the winning logo is also the most “liked” logo on Facebook, this prize will be given to the second most “liked” logo.

5. Announcement and awarding of prizes:

The awards will be announced on the CISM Website and Facebook Page on 4 September 2017.

6. When to submit:

The competition opens on 1 July and closes on 31 August at noon.

7. How to submit:

Submit your logo to the CISM Media & Communication Department: david.vandenplas@cism-milsport.com. The subject line of the email shall read “CISM 70th anniversary Logo Contest”



8. Requirements for entries:

- Entry is an image of the JPG type, presented on A4 paper with dimensions of 297mm (width) x 210mm (height), equivalent to 3500pixel x 2400pixel and total volume of no more than 2MB
- Each entry includes three different sizes, all in one page as follows:
 - + A color logo with one maximum dimension of 150mm, equivalent to 1800pixel
 - + A smaller black and white logo with one maximum dimension of 30mm, equivalent to 360pixel
 - + A smaller color logo with one maximum dimension of 30mm, equivalent to 360pixel
- Each entry must contain the CISM emblem or at least its acronym.
- Entries must bear no signatures or any personal signals.

9. Other Terms and Conditions

- The logo must be original and must not have received any previous awards.
- Logo design for this competition cannot give rise to any claim for financial compensation.
- The award-winning works become the property of CISM from the date they are received. The designer waives any copyright in their design. CISM may use the design at its discretion, and reserves the right to determine which entries it displays. Participants grant CISM and its licensees an irrevocable, perpetual, non-exclusive, royalty-free, transferable, sub-licensable and worldwide license to reproduce, copy, publicly perform, publicly display, publish, reformat, translate, excerpt (in whole or in part), distribute or incorporate into other works.
- Any Member Nation submitting a logo proposal for the competition certifies that he is the designer. It must also be certified that the logo does not infringe the rights of any third party and is not in violation of any copyright.
- The winner will be informed directly by CISM by telephone or email.
- By participating in the competition, Member Nations accept all competition rules and agree to be bound by them.
- Prizes are "not transferable". By winning any items from CISM, the winners release CISM from any responsibility for any incident related to the use of the items.