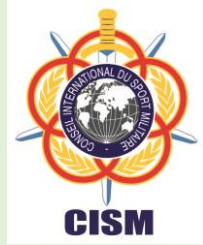


GREEN PAPER



CISM MISSION, VISION, MOTTO, VALUES AND STRATEGIC OBJECTIVES

CISM Mission: “Endorsing Friendship amongst soldiers, CISM is the worldwide International Military Sport Organization devoted to bringing together Armed Forces personnel from all Nations through sports activities, thus enabling the physical training, military readiness and education for the Armed Forces”

CISM Vision: “CISM is the world leading military sports organization enhancing mutual respect, solidarity and promoting Peace through its various activities”

CISM Motto: “Friendship through Sport”

CISM Values: Solidarity, Friendship, Respect, Equality, Integrity and Determination

Principle Strategic Objectives

S.O.1 : Uphold the CISM membership Strategy

Sub Objectives supporting S.O.1 :

- S.O.1.1. CISM Expansion Policy
 - Improve relationships at political level to welcome new Members Nations
 - Identify relationships Assets
- S.O.1.2. CISM Reactivation Policy
 - Improve relationships at political level to reactivate lapsed Member Nations
 - Identify relationships Assets
 - Enhance the motivation of Member Nations to be more committed (participation and organization)

S.O.2 : Increase internal and external CISM visibility as the worldwide International Military Sport Organization.

Sub Objectives supporting S.O.2 :

- S.O.2.1. External Networking :
 - Increase Relationships at Political level.
 - Increase Relationships at Institutional level.
 - Increase Relationships at Sports level.
- S.O.2.2. Internal Networking :
 - Improve relationships between CISM bodies and member nations.
 - Improve relationships between member countries.
 - Consolidate relationships with National Authorities.
- S.O.2.3. Communications Strategy
 - Improve the CISM communication policy

S.O.3 : Implement a modern and integrative CISM Sport Strategy

Sub Objectives supporting S.O.3 :

- S.O.3.1. Modernizing the CISM Sporting Model to be more attractive, suitable, inclusive, diverse and universal
- S.O.3.2. Member nations participation and organization of events

- Establish and Execute a Strategy to encourage Member Nations participation in CISM Championships
- Motivate Member Nations to organise CISM Events at all levels
- Develop capacity of the nations to host Paraspport events
- Encourage and Incentivise external partnerships at CISM Events
- S.O.3.3. Antidoping Policy
 - Provide a clean environment for the practice of sports in CISM

S.O.4 : Enhance CISM capabilities in the Academic and Scientific fields

Sub Objectives supporting S.O.4 :

- S.O.4.1. Establish a military and civilian Sports Science network, for a global collaboration, under the umbrella of CISM Academy
- S.O.4.2. Raise CISM Academy to standards of excellence turning it into a Think Tank
- S.O.4.3. Develop CISM Sports Science, Education & Research, Publishing and Memory

S.O.5 : Actively deliver CISM Solidarity Programs

Sub Objectives supporting S.O.5 :

- S.O.5.1. Systematically gather information that identifies the needs and offers for solidarity
- S.O.5.2. Link the nations needs and nations offers
- S.O.5.3. Identify resources that support the needs of the member nations

S.O.6 : Actively deliver CISM Sport and Peace Programs

Sub Objectives supporting S.O.6 :

- S.O.6.1. Systematically gather information that identifies possibilities for Sport and Peace Programs
- S.O.6.2. Identify resources that support CISM Sport and Peace Actions
- S.O.6.3. Promote, develop and efficiently communicate about punctual Sport and Peace Actions.

S.O.7 : Ensure sustainability and development of CISM

Sub Objectives supporting S.O.7 :

- S.O.7.1. Financial stability
 - increase the financial incomes and resources of CISM for both functioning and development budgets
 - Explore new sources of financial and incomes
- S.O.7.2. Good Governance and Best Practices
 - Perform an audit of CISM structures and adapt if needed
 - Review, simplify and optimize the CISM internal regulations and functioning